



## 2026/27 Season Program Book Ad Rates & Agreement

### Full Season (clickable ad to appear in 11 main-stage event Digital Program Books)

Ad creative may be updated as many times as you would like throughout the season. Please send your completed form and updated ads in .jpg format to: [marketing@chattanoogasympphony.org](mailto:marketing@chattanoogasympphony.org). Please allow 10 business days for updates to be made. **Initial deadline 9/1/26.**

AD TYPE	SIZE	PRICE	TOTAL
Full Page	420px x 640px	\$1650	\$ _____
½ page (horizontal)	420px x 320px	\$1200	\$ _____
¼ page (horizontal)	420px x 160px	\$750	\$ _____
Creative Services		\$99	\$ _____

### NEW: Double Performance Special Rates

Place ads in both programs for a double performance.

*Star Wars: The Empire Strikes Back*, Saturday and Sunday. **Reservations and art due 10/16/26.**

*Home for the Holidays*, Saturday and Sunday. **Reservations and art due 12/4/26.**

AD TYPE	SIZE	PRICE FOR TWO ADS (25% OFF)	TOTAL
Full Page	420px x 640px	\$300	\$ _____
½ page (horizontal)	420px x 320px	\$225	\$ _____
¼ page (horizontal)	420px x 160px	\$128	\$ _____
Creative Services		\$149	\$ _____

### One-Time Rates for Event(s) of Your Choice

Reservations and art due two weeks (14 days) before the event date. For a full list of main-stage CSO events, email [marketing@chattanoogasympphony.org](mailto:marketing@chattanoogasympphony.org).

AD TYPE	SIZE	PRICE	TOTAL
Full Page	420px x 640px	\$200	\$ _____
½ page (horizontal)	420px x 320px	\$150	\$ _____
¼ page (horizontal)	420px x 160px	\$85	\$ _____
Creative Services		\$99	\$ _____

**Exclusive Advertiser Add-On Bonus: Purchase a full-page ad in all three CSO Youth Orchestra digital programs for just \$99!**

**TOTAL**  
\$ \_\_\_\_\_



## 2026/27 Season Program Book Ad Rates & Agreement

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ FAX: \_\_\_\_\_

Email Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

PLEASE MAKE CHECKS PAYABLE TO: **CHATTANOOGA SYMPHONY & OPERA**

Return this agreement by mail or email.

Chattanooga Symphony & Opera, Attn: Sophie Workman Johnson  
620 Lindsay Street, #210  
Chattanooga, TN 37403

[marketing@chattanoogasympphony.org](mailto:marketing@chattanoogasympphony.org)