



## Corporate Sponsorship Overview

*Benefits are tailored to specific projects and sponsor needs.*

### **\$50,000 - Leadership Sponsor**

- Full-page ad in CSO digital program, distributed to 10,000+ people annually. Ads are clickable, linked, and changeable throughout the season. Reporting on click counts included.
- One-year linked logo placement as Leadership Sponsor in the CSO Corporate Sponsor section of the digital program, distributed to 10,000+ people annually.
- Linked logo placement prominently featured on the CSO website.
- 6 Masterworks or Pops subscriptions for the 2023-24 concert season in Price Level 2 seating area (an added \$2,058 value) for sponsor to use or distribute.
- Sponsorship signage visible to all patrons present at all mainstage CSO performances.
- 3 annual dedicated social media posts (16,000+ CSO followers).
- Logo linked in CSO concert email communications (email lists of 12,000+ people).
- Recognition as CSO Leadership Sponsor in digital or special project programs, distributed to all special project attendees.
- Annual dinner with CSO Executive Director and either CSO Music Director or one CSO guest artist.
- 4 complimentary tickets to CSO special projects for sponsor use or distribution.
- Recognition in curtain speeches at all Mainstage performances.
- Invitation for sponsor representatives to address the audience in one curtain speech.
- Invitation to attend season donor events.
- Invitation for sponsor and guests to attend Masterworks intermission VIP gatherings.
- Additional co-branding opportunities.

### **\$25,000 - Season Sponsor**

- Half-page ad in digital program, distributed to 10,000+ people annually. Ads are clickable and linked to sponsor's webpage of choice. Reporting on click counts is included. Ads may be changed throughout the season.
- One-year linked logo placement as Season Sponsor in the CSO Corporate Sponsor section of the digital program, distributed to 10,000+ people annually.
- Linked logo placement on the CSO website.
- 4 Masterworks or Pops subscriptions for the 2023-24 concert season in Price Level 2 seating area (an added \$1,372 value) for sponsor to use or distribute.
- Sponsorship signage visible to all patrons present at all mainstage CSO performances.
- 1 annual dedicated social media post (16,000+ CSO followers).
- Logo linked in mainstage concert email communications (email lists of 12,000+ people).

- Recognition as CSO Season Sponsor in digital or special project programs, distributed to all special project attendees.
- 2 complimentary tickets to CSO special projects for sponsor use or distribution.
- Recognition in curtain speech at one mainstage performance.
- Invitation to attend season donor events.
- Invitation for sponsor and guests to attend Masterworks intermission VIP gatherings.

### **\$10,000 - Corporate Partner**

- Half-page ad in digital program, distributed to 10,000+ people annually. Ads are clickable and linked to sponsor's webpage of choice. Reporting on click counts is included. Ads may be changed throughout the season.
- One-year linked logo placement as Corporate Partner in the CSO Corporate Sponsor section of the digital program, distributed to 10,000+ people annually.
- Linked logo placement on the CSO website.
- 2 Masterworks or Pops subscriptions for the 2023-24 concert season in Price Level 2 seating area (an added \$686 value) for sponsor to use or distribute.
- Sponsorship signage visible to all patrons present for all performances in either Masterworks or Pops series.
- Tagging and mentions in one social media post (16,000+ CSO followers).
- Logo linked in either Masterworks or Pops series concert email communications (email lists of 12,000+ people).
- Recognition as CSO Corporate Partner in digital or special project programs, distributed to all special project attendees.
- Recognition in curtain speech at one mainstage performance.
- Invitation to attend season donor events.
- Invitation for sponsor and guests to attend Masterworks intermission VIP gatherings.

### **\$5,000 - Gold Sponsor**

- Quarter page ad in CSO digital program, distributed to 10,000+ people annually. Ads are clickable and linked to sponsor's webpage of choice. Reporting on click counts is included. Ads may be changed throughout the season.
- One-year linked logo placement as Gold Sponsor in the CSO Corporate Sponsor section of the digital program, distributed to 10,000+ people annually.
- Linked logo placement on the CSO website.
- 2 Masterworks or Pops subscriptions for the 2023-24 concert season in Price Level 3 seating area (an added \$490 value) for sponsor to use or distribute.
- Sponsorship signage visible to all patrons at a select performance.
- Tagging and mentions in one social media post (16,000+ CSO followers).
- Logo linked in 3 CSO email communications (email lists of 12,000+ people).
- Recognition as CSO Gold Sponsor in digital or special project programs, distributed to all special project attendees.

- Invitation to attend donor events.

### **\$2,500 - Silver Sponsor**

- One-year linked logo placement as Silver Sponsor in the CSO Corporate Sponsor section of the digital program, distributed to 10,000+ people annually.
- Linked logo placement on the CSO website.
- Tagging and mentions in one social media post (16,000+ CSO followers).
- Logo linked in 1 CSO email communication (email lists of 12,000+ people).
- Recognition as CSO Silver Sponsor in digital or special project programs, distributed to all special project attendees.
- Invitation to attend donor events.
- Option of one:
  - Quarter page ad in CSO digital program. Ads are clickable, linked, and changeable throughout the season. Reporting on click counts included. OR
  - 2 Masterworks or Pops subscriptions for the 2023-24 concert season in Price Level 3 seating area (\$490 value)

### **\$1,500 - Bronze Sponsor**

- One-year linked logo placement as Bronze Sponsor in the CSO Corporate Sponsor section of the digital program, distributed to 10,000+ people annually.
- Linked logo placement on the CSO website.
- Logo linked in 1 CSO email communication (email lists of 12,000+ people).
- Recognition as CSO Bronze Sponsor in digital or special project programs, distributed to all special project attendees.
- Invitation to attend donor events.
- Option of one:
  - Quarter page ad in CSO digital program. Ads are clickable, linked, and changeable throughout the season. Reporting on click counts included. OR
  - 2 Masterworks or Pops subscriptions for the 2023-24 concert season in Price Level 3 seating area (\$490 value) OR
  - Tagging and mentions in one social media post (16,000+ CSO followers).

### **\$1,000 - Corporate Sponsor**

- One-year linked logo placement as Corporate Sponsor in the CSO Corporate Sponsor section of the digital program, distributed to 10,000+ people annually.
- Linked logo placement on the CSO website.
- Recognition as CSO Corporate Sponsor in digital or special project programs, distributed to all special project attendees.
- Invitation to attend donor events.
- Option of one:

- Quarter page ad in CSO digital program. Ads are clickable, linked, and changeable throughout the season. Reporting on click counts included. OR
- 2 Masterworks or Pops subscriptions for the 2023-24 concert season in Price Level 3 seating area (\$490 value) OR
- Tagging and mentions in one social media post OR
- Logo linked in 1 CSO email communication