



CSO Accessibility Sponsorship

Bringing the joy of music to people of all abilities and ages

The CSO & Accessibility:

The CSO is committed to providing an environment that is welcoming and inclusive to all patrons and makes classical music accessible to groups whose enjoyment may be limited by traditional concert hall experiences. All performances are handicap accessible and, apart from some small ensemble performances in remote locations, offer additional accessible elements like assistive listening devices and electronic programs with scalable font size.

Sensory-Friendly Series:

Because some groups, like those with Intellectual and Developmental Disabilities (IDD), have deeper accessibility needs, the CSO presents four free Sensory Friendly performances annually at the Chattanooga Theatre Centre. These are small-ensemble performances where musicians sit close to the audience, provide fun demonstrations of their instruments, and add music history tidbits in between short pieces. Smaller audiences, floor-to-ceiling windows, open seating, and designated quiet spaces allow for a non-traditional listening experience that allows attendees to move around, sit where they like, vocalize, and engage with classical music without concert hall limitations. These performances are available for all ages and offer an outlet for those with sensory needs to explore the orchestra experience in a safe space designed for their comfort.

All-Accessible Concert:

Inspired by our highly popular Young People's Concerts, the All-Accessible Concert encourages audiences to vocalize and move freely along with a **live, full-size orchestra, making this a once-in-a-lifetime opportunity** for many attendees that would not be able to attend a traditional symphonic performance. Based on Carnegie Hall's curriculum, attendees explore melody through colorful orchestral repertoire and sing, compose, and perform from their seats. Young People's Concerts serve over 6,200 children across Hamilton and Bradley Counties each year.

Because of the substantial crowds now attending those performances, the CSO launched the All-Accessible performance in 2023 to better serve disabled, neurodiverse and IDD communities of all ages. The 45-minute performance features a full orchestra, singers, dancers, and a host to guide audiences through the concert.

Accessibility elements include:

- Designated quiet spaces
- Dispersed and open seating
- ASL interpretation
- Captioning
- Adult changing tables
- Sensory maps
- Lighted music cueing
- Noise-cancellation headphones
- Accessibility maps
- Social narratives
- Accessible seating
- On-site music therapists
- Props and manipulatives

Our accessibility advisors include:



Partnership
for Families, Children and Adults





Sponsorship Opportunities

*Benefits may be tailored to sponsor needs.
Sponsorship and benefits are for a one-year term.*

\$15,000 – Accessibility Sponsor

- Sponsorship branding will be incorporated into the All-Accessible logo and the Sensory Friendly logo, which will be present on all branded materials.
- Half-page ad in CSO digital program, distributed to 10,000+ people annually. Ads are clickable and linked to sponsor's webpage of choice. Reporting on click counts is included. Ads may be changed throughout the season.
- One-year linked logo placement in the CSO Corporate Sponsor section of the digital program, distributed to 10,000+ people annually.
- Linked logo placement on the CSO website.
- 4 Masterworks or Pops subscriptions for the 2023-24 concert season in Price Level 2 seating area (an added \$1,372 value) for sponsor to use or distribute.
- Sponsorship signage visible to all patrons present at Sensory Friendly and All-Accessible performances.
- 2 annual dedicated sponsorship social media posts (16,000+ CSO followers).
- Logo linked and prominently displayed in all Sensory Friendly and All-Accessible email communications (email lists of 12,000+ people).
- Sponsor mentions and tags in all social media posts about Sensory Friendly and All-Accessible performances.
- Recognition as CSO Corporate Sponsor in digital or special project programs, distributed to all special project attendees.
- Recognition in curtain speeches of Sensory Friendly and All-Accessible performances.
- Option for sponsor to address the audience during a curtain speech at the All-Accessible performance and Sensory Friendly performances.

\$10,000 – Sensory Friendly Series Sponsor

- Sponsor will be recognized in Sensory Friendly series communications and publicity (as space allows).
- One-year logo placement in the CSO Corporate Sponsor section of the digital program, distributed to 10,000+ people annually.
- Linked logo placement on Sensory Friendly page of the CSO website.
- 2 Masterworks or Pops subscriptions for the 2023-24 concert season in Price Level 2 seating area (an added \$686 value) for sponsor to use or distribute.
- Sponsorship signage visible to all patrons present at Sensory Friendly performances.
- 1 annual dedicated social media post (16,000+ CSO followers).
- Logo linked and prominently displayed in Sensory Friendly email communications (email lists of 12,000+ people).
- Sponsor mentions and tags in social media posts about Sensory Friendly performances.
- Recognition as CSO Corporate Sponsor in digital or special project programs, distributed to all special project attendees.
- Recognition in curtain speeches at Sensory Friendly performances.



\$7,500 – All-Accessible Concert Sponsor

- Sponsor will be recognized in All-Accessible concert communications and publicity (as space allows).
- One-year logo placement in the CSO Corporate Sponsor section of the digital program, distributed to 10,000+ people annually.
- Linked logo placement on All-Accessible concert page of the CSO website.
- 2 Masterworks or Pops subscriptions for the 2023-24 concert season in Price Level 3 seating area (an added \$490 value) for sponsor to use or distribute.
- Sponsorship signage visible to all patrons present at All-Accessible concert performances.
- Logo linked and prominently displayed in All-Accessible concert email communications (email lists of 12,000+ people).
- Sponsor mentions and tags in social media posts about All-Accessible concert.
- Recognition as CSO Corporate Sponsor in digital or special project programs, distributed to all special project attendees.
- Recognition in curtain speech at All-Accessible concert.

Questions and responses can be directed to Antine Rieger, CSO Development, at arieger@chattanoogasympphony.org.